

For immediate release

30 July 2005

G-14 Appoints Glasshouse Partnership

G-14, the organisation which represents 18 of Europe's leading football clubs, has hired Glasshouse Partnership to provide pan European PR and communications support.

Glasshouse Partnership's founder, James Thellusson, will run the account reporting direct to Thomas Kurth, G-14 general manager, taking on a senior press role for the organisation. As well as being responsible press office function, Glasshouse Partnership will review the organisation's web site and developing new communications content.

G-14 member clubs include Manchester United, Real Madrid and Bayern München. The key role of the organisation is to represent G-14 members' shared interests in the international context, especially with regard to competition format and management where its members are involved.

Alongside G-14, Glasshouse Partnership also provides public affairs and PR advice to Premier Rugby Limited, the organisation which represents the 12 professional clubs in the Zurich Premiership.

ENDS

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